In 21 May 2007, EurekaBuild European Meeting "Towards a Sustainable Built Environment and a Living Cultural Heritage" was organised in Athens by the Technical Chamber of Greece. The initiative belongs to the European Construction Technology Platform (ECTP) and the Hellenic Construction Technology Platform (HCTP).

The **aim** of the Meeting was the exchange of ideas among companies, industrial partners, academic, research and technological partners and expression of interest for participation in proposals or development of common EurekaBuild proposals, as well as the activation of the Greek participation in Eureka projects and more specifically EurekaBuild projects and the representation of sustainable built environment and living cultural heritage sectors through the HCTP initiative.

This aim found significant response, as appears by:

- the **participation of 137 representatives** from the research academic community (55 %), the construction sector (23 %) and the end users social users sector (23 %), as well as
- the **presentation of 27 EurekaBuild idea proposals** (10 for the sustainable built environment sector and 17 for the living cultural heritage sector).

The **result of brokerage meetings** that followed was the development of **eight groups of proposals and respective probable consortiums**, which will act autonomously and will shape the final proposals in cooperation with Eureka National Contact Points.

Acceptable programs for Eureka are those that:

- At least 2 European countries participate, and there is one "industrial participation" in each country, which can be either a large of medium-sized company
- A large company is one that employs at least 250 employees or has an annual turnover of more than €50 m

These **eight groups of proposals** collect the needed prerequisites for Eureka projects and **present the following characteristics**:

- The **two groups of proposals** are classified to the thematic area of **sustainable built environment**
- The **four groups of proposals** are classified to the thematic area of living cultural heritage
- The remaining two groups of proposals concern **mixed proposals**, dealing with sustainable built environment and living cultural heritage, as well
- In each proposal, 2 3 countries average and 5 6 partners minimum or 2 –3 partners per proposal and country, participate, including companies – industrial construction partners
- **Clustering effects** interconnecting proposals and **networking** on National and European level are apparent

Final EurekaBuild proposals and consortiums to be developed will have European promotion through the ECTP website, aiming at the integrated support of the proposals and finding of European partners.